## New Jersey Survey of 500 Likely Voters <br> Conducted June 14, 2010 By Pulse Opinion Research

|  |  | Total |  | Gender |  | Age |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | LV's | Male | Female | $18-29$ | $30-39$ | $40-49$ | $50-64$ | $65+$ |
| Favor or Oppose Initiative | Favor | $68 \%$ | $72 \%$ | $65 \%$ | $67 \%$ | $67 \%$ | $77 \%$ | $67 \%$ |  |
| Process? | Oppose | $14 \%$ | $16 \%$ | $12 \%$ | $17 \%$ | $8 \%$ | $13 \%$ | $17 \%$ |  |
|  | Not sure | $18 \%$ | $12 \%$ | $24 \%$ | $16 \%$ | $25 \%$ | $11 \%$ | $16 \%$ | $23 \%$ |


|  |  | Race |  |  | Party |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Other | Republican | Democrat | Other |
| Favor or Oppose Initiative | Favor | $71 \%$ | $69 \%$ | $47 \%$ | $74 \%$ | $64 \%$ | $68 \%$ |
| Process? | Oppose | $14 \%$ | $18 \%$ | $10 \%$ | $14 \%$ | $18 \%$ | $7 \%$ |
|  | Not sure | $15 \%$ | $13 \%$ | $42 \%$ | $12 \%$ | $18 \%$ | $25 \%$ |


|  |  | Ideology |  |  |  | Married |  | Children at Home |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Moderate | Liberal | Not sure | Yes | No | Yes | No |
| Favor or Oppose Initiative | Favor | 78\% | 62\% | 59\% | 75\% | 68\% | 68\% | 72\% | 66\% |
| Process? | Oppose | 11\% | 11\% | 26\% | 0\% | 15\% | 11\% | 14\% | 14\% |
|  | Not sure | 12\% | 27\% | 15\% | 25\% | 16\% | 22\% | 14\% | 20\% |


|  |  | Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under \$20K | \$20K-\$40K | \$40K-\$60K | \$60K-\$75K | $\begin{aligned} & \hline \$ 75 \mathrm{~K}- \\ & \$ 100 \mathrm{~K} \end{aligned}$ | \$100K+ | Not sure |
| Favor or Oppose Initiative | Favor | 54\% | 70\% | 82\% | 67\% | 70\% | 64\% | 65\% |
| Process? | Oppose | 20\% | 6\% | 6\% | 14\% | 13\% | 21\% | 8\% |
|  | Not sure | 25\% | 24\% | 12\% | 19\% | 17\% | 15\% | 27\% |

## Citizens Want a Direct Say in Government

In 26 states, citizens can sign a petition to put laws or constitutional amendments on the ballot to be decided by the voters at a statewide election. This process is known as initiative \& referendum. Would you favor or oppose the initiative \& referendum process in your state?

## New Jersey

Favor 68\%
Oppose 14\%
Not Sure 18\%


Poll conducted by Pulse Opinion Research - May 26 to July 19, 2010
Sample: 500 registered voters
Margin of Error: +/- 4.5\%
Full poll results available at CitizensInCharge.org \& CitizensInChargeFoundation.org
『CitizensinCharge 『CitizensinCharge

